

**BATTLE CREEK CHAPTER OF CREDIT UNIONS
EXECUTIVE COMMITTEE MEETING**

The Battle Creek Chapter of Credit Unions Executive Committee Meeting was held on January 20, 2011 at Kellogg Community Federal CU, Battle Creek, Michigan.

CALL TO ORDER: Chairperson, Tracy Miller, called the Meeting to order at 9:05am.

ATTENDEES:

Present: X Tracy Miller, Chairperson
 X Dan Prather, Vice Chairman/Legislative Representative
 X Vernon Sheppard, Treasurer
 X Heather Luciani, Secretary
 X Rudy Callen, MCUL District Director
 X LuAnn Schott
 X Ted Parsons
 Fran Godfrey
 X Ron Martin, League Representative

Also Present: Linda Williams, Deb Mathews, Gail Strom, Dennis Christensen

I. CHAIRPERSON'S REPORT: Tracy Miller

A verbal report was provided.

- MCUL awards committee nomination instructions were emailed out. Please review and submit info to MCUL – deadline is February 18th
- A grant request from Safe Place will be presented at the February meeting

II. SECRETARY'S REPORT: Heather Luciani

Written report presented.

Motion made by Schott, supported by Prather, to approve the minutes of the October 21, 2010 meeting. Motion carried.

III. TREASURER'S REPORT: Vernon Sheppard

Written report presented.

Motion was made by Luciani, supported by Schott, to approve the December 31, 2010 Treasurer's Report as presented. Motion carried.

IV. CONSULTANT'S REPORT: Ron Martin

Written report presented.

- \$500 per SAS credit union is available for 2011 to cover training, printing, etc. from MCUL
- Sample policies/procedures are being developed for a Social Media presentation by the League
- Carolyn Harden has resigned from MCUL

V. DIRECTOR'S REPORT: Rudy Callen

Written report presented.

- Additional updates will be forwarded following the February MCUL Board Meeting

VI. LEGISLATIVE REPRESENTATIVE'S REPORT:

- D. Prather provided an update on BC Chapter PAC fundraising for 2010.
- Monday is the next Governmental Affairs meeting
- Reminder about the CUNA GAC and the MCUL GAC (April 26 & 27* revised date)
- L. Williams led discussion about ideas to improve lawmaker attendance at the chapter legislative events. Discussed different times, changing the location to Lansing, joining with another chapter, etc. Linda will talk with MCUL to come up with some recommendations.

VII. OLD BUSINESS:

- None

VIII. NEW BUSINESS:

Cooperative Advertising

- Funds will be directed to MCUL for cooperative advertising. Chris Overbeek will follow up regarding the spending plan for our market.
- ½ of the campaign will be general credit union promotion, ¼ toward Invest in America, ¼ toward Save to Win

Chapter Meeting - March – L. Schott and V. Sheppard

- Changing the date to March (previously scheduled for St Patrick's Day)
- Looking into options for a location.
- Finalizing a topic

Annual Meeting – April – H. Luciani

- T. Miller will assist with this event as Heather is unable to attend
- Location: Schuler's
- If anyone has suggestions regarding a presenter (Leadership topic), please forward ideas to Heather

General Updates:

- KCFCU's Downtown Battle Creek branch is now opening. They are planning their Grand Opening
- H. Luciani requested that any credit union interested in joining together on a Free Day sponsorship at Kids 'N Stuff museum in Albion to please contact her for more information

ADJOURNMENT: The meeting adjourned at 10:10am

NEXT MEETING: The next regular meeting will be on February 17, 2011 at 9:00am at KCFCU.

Tracy Miller
Chairperson

Heather Luciani
Secretary

**BATTLE CREEK CHAPTER OF CREDIT UNIONS
TREASURER'S REPORT**

FOR THE PERIOD OF DECEMBER 1, 2010 TO DECEMBER 31, 2010

	OPERATING ACCOUNT	GOLF OUTING	TOTAL
BALANCE ON HAND AS OF DECEMBER 1, 2010	21.80	8,327.40	8,349.20
<u>RECEIPTS</u>			
<u>12/01/10</u> DIVIDENDS - PCCU	1.24	0.00	1.24
<u>12/01/10</u> DIVIDEND - CENCORP	0.33	0.00	0.33
TOTAL RECEIPTS	<u>1.57</u>	<u>0.00</u>	<u>1.57</u>
<u>DISBURSEMENTS</u>			
NONE	0.00	0.00	0.00
TOTAL DISBURSEMENTS	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
BALANCE ON HAND AS OF DECEMBER 31, 2010	<u>23.37</u>	<u>8,327.40</u>	<u>8,350.77</u>
	CENCORP BALANCE		1,960.96
	POST COMMUNITY CU BAL.		<u>6,389.81</u>
	TOTAL		8,350.77

VERNON SHEPPARD
TREASURER